

What good is a tool if you don't know how to use it? EnCORE™ is backed by a complete range of **How it Works...**

Core's Remote Backup Service accomplishes several essential steps that are often overlooked or done improperly by other backup software -especially in regular, non-automated backup systems.

**Backups are done reliably and on schedule.** Most businesses do not do this. For one reason or another, their business continuance plans do not stipulate a regular backup regimen. Typically, the reasons that business fail to stick to a regimen include: the person responsible for doing backups (if there is one) is too busy doing something else; the computer is in use when it is time for a backup; the person who is responsible for performing the backups simply forgets. Core's Remote Backup services include highly automated software and are scheduled at night; when nobody is using the computer, backups are always done on schedule.

**The correct files are backed up.** Ordinary backup software is often installed with a list of files to be backed up. This set of files usually represents the state of the system when the software was installed, and often misses critical files. Additionally, ordinary software often fails to back up files that are added later. Compounding this problem, VERY few businesses take the trouble to reset their backup software regularly to include new files. Core's Remote Backup Service solves this problem by constantly re-evaluating your system and adding files to the backup set as necessary.

**Backups can be encrypted for security.** Ordinary backup software typically writes data to tape or other media devices in a raw unencrypted form. As a result, anyone with access to your backup tapes or media can take a tape or media home (or to their next employer) with your customer list. Core's Remote Data Backup Service give you the flexibility to encrypt all backup sets using encryption technology that exceeds U.S. Department of Defense encryption and privacy standards.

Core's Remote Data Backup works like regular data backup software, with one important difference: Instead of sending backups to a tape drive or other media attached to the computer it is backing up, the backup is sent over the Internet to another computer safely offsite. Remote Backup works at night while your computers are idle, and is completely automatic. With businesses depending more and more on the data stored in their computers, proper backups are becoming much more critical.



Backups are reported to management. Ordinary backup software typically does not report successes and failures to key stakeholders in the company. This compounds other problems when backups are not regularly monitored, problems with a backup continue unabated.

The general definition of “proper” backups requires redundancy. That is, one must keep multiple copies of the same files at different points in their development, called versions. As an example, you should have a different copy of each backed-up file for each backup session. Further, you should be able to easily restore any of your files up to any given point in time. Banks do it, big corporations do it, and so should small businesses. Only Remote Backup has such an easy to use version control system.

*“Most businesses don’t have a backup plan that fully protects them”*

Of course, you can see that this would be a problem in a fire or an earthquake. But there are other problems. The Federal Trade Center bombing in New York City is a good example. Even businesses that were doing backups and had good, undamaged tapes in the building had to shut down. Many went out of business simply because they couldn’t get their data.

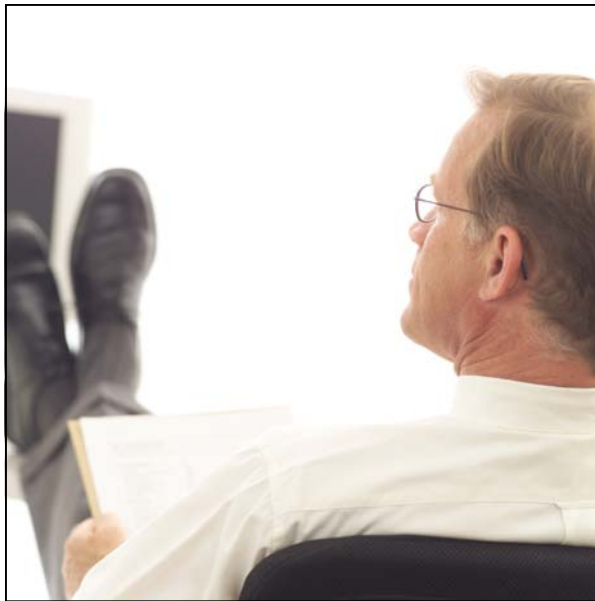
Remote Backup solves this problem by automatically storing this valuable data at more than one site. So, a business can be back up and running with new computers and their latest data no matter what catastrophe happens.

*What it costs when you do not backup regularly.*

According to CERT (Computer Emergency Response Team), it takes approximately 19 days and costs in excess \$17,000 to re-enter just 20 megabytes worth of sales and marketing data. Retrieving accounting records is even more costly; requiring over 21 days of work and costing over \$19,000 to re-enter. For most businesses, these costs can close their doors. Core’s Remote Data Backup Service can keep these unnecessary expenses from sinking your company!

## The Solution: EnCORE Remote Data Backup Service from Here is what you get:

- Designed to backup critical EnCORE Database and Report Files
- Totally automatic – no employee intervention needed after setup
- Backup of our backup is dual redundant
- Unlimited backup sets for ease of restorations
- Backups automatically start at time scheduled
- Backups are compressed before transmission to save time and bandwidth
- Automatic email notification of status of each backup set
- Restore single file or entire backup sets
- Free online, email and phone technical support



**Call us today to learn more and discuss a solution that's custom tailored to your business.**